

Environmental Seed Offers 2024

Syngenta provides a range of great offers for growers to purchase bespoke environmental seed mixtures to support wildlife on farm.

- A spring sown Bees'n'Seeds mix provides valuable late season pollen and nectar, before producing an essential food seed source for many farmland birds.
- An autumn sown, well balanced, Annual flower Mix, producing season long display of flowers that provides vital pollen and nectar for pollinating insects.
- The Green Headland seed mix, suited for planting on uncropped headlands or whole fields to support wildlife, improve soil health and reduce potential run-off.

Bees'n'Seeds Mix:



The benefits:

- Provides later season pollen and nectar for bees and other pollinating insects
- AND high production of a range of seeds, to feed many farmland bird species through the winter months
- Grown in conjunction with the Annual Wildflower Mix provides an excellent diversity of habitats
- Provides an ideal canopy for game birds and will complement game cover crops
- Compatible with appropriate herbicide use to control grass and broad-leaved weeds
- Suitable for CS AB9 or SFI action AHL2 - Winter bird food

The offer:

Cost: £92/pack

Pack size: 20 kg which will sow up to one hectare

Seed rate: 20 kg/ha

Planting time: May to mid-July

Mix contains: mustard, brown mustard, buckwheat, Gold of Pleasure, kale rape, sunflower, phacelia and fodder radish

Operation Pollinator Annual flower Mix:

A well-established mix, which has proven delivery of hugely valuable pollen and nectar resources.



Flower mix in late May



flower mix in August/September

The benefits:

- A flower mix which is relatively easy to establish and manage, and has a high visual impact
- Specifically mixed to give a season-long flowering period and be cost effective
- Creates an additional ecological asset to perennial margins
- No in-season management required
- As an annual it is flexible to rotate around your farm

The offer:

Cost: £79.19+ VAT/pack

Pack size: 4 kg which will sow up to one hectare

Seed rate: 4-8 kg/ha

Planting time: August to October. Can be spring sown, but dry conditions may compromise establishment and protract the length of flowering season.

Mix contains: crimson clover, red clover, phacelia, native corn flower, native corn marigold and native corn chamomile

Green Headland Mixes:

Soil conditioning, pollinator-friendly seed mixes that allows the headland to be returned in an equal, or often better state that benefits the following crop.

Three seasons of working with ASDA's vegetable and potato growers has proven the benefits of the Green Headland Mix



The benefits:

- Retain and improve soil structure on headlands that are often left bare
- Retain or improve key nutrients
- Reduce the potential risk of soil erosion
- Provide an effective buffer strip next to water courses
- Provide essential pollen and nectar for pollinating insects later in the summer season
- Suitable for SFI actions SAM2 – over wintered cover crops or IPM3- companion crops

The offer:

Cost: Brassica mix £72.00/pack

Non- brassica £67.00/pack

Pack size: 20 kg which will sow up to one hectare

Seed rate: 20 kg/ha

Planting time: End April to End June, autumn sow for overwinter

Standard mix: common vetch, oil radish, buckwheat, phacelia and berseem clover

Or **Brassica free mix:** common vetch, linseed, buckwheat, phacelia, crimson and berseem clover

To order these Syngenta's mixes
call Kings direct on:
0800 587 9797 or
01379 658 135

Please quote:

	Product code:
Operation Pollinator Annual Flower mix	KOPMIX
Bees'n'Seeds	KBEEOP
Standard Green Headland mix	KIPLGREEN
Non-brassica Green Headland mix	KIPLNB

For further information please contact: SyngentaKingsEnquiries@frontierag.co.uk

Belinda Bailey - Tel 07436 030 365 or belinda.bailey@syngenta.com;

King's Technical Enquires - Tel 01379 658135; or your local Syngenta representative.



All seed mixes also available to all Partnership Plan members to purchase via the catalogue using their Syngenta points.

www.syngenta.co.uk/loyalty/partnership-plan

