

## Syngenta appoints Harry Twinberrow to the Veg Seed Team

Vegetables  
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**Syngenta has appointed Harry Twinberrow as a Technical Sales Representative, to further grow the UK Vegetable Seeds Commercial Team.**

Harry has previously worked for Syngenta in Switzerland, with the regional Sustainable and Responsible Business Team, whilst following an industry graduate scheme.

The MDS graduate scheme has also given him experience working with UK vegetable growers, including a thorough understanding of the processes involved in taking an idea from development stages, through to commercial scale up.

Having studied for a degree in Food Science and Nutrition (INT) at the University of Leeds, Harry said: "I am very keen to develop new ways to optimise nutrition in British vegetable crops while continuing to excel commercially.

"I am very much looking forwards to being involved in the development of some exciting new varieties coming through the pipeline."

Harry has already taken up his place within the expanded Syngenta Vegetable Seeds Team for the UK, Ireland and Nordics.

**[Take a look at the latest Syngenta Vegetable Seeds varieties:](#)**

The image shows the cover of a Syngenta vegetable varieties catalog. The cover is primarily green and white, with a collage of various vegetables including cabbages, leafy greens, and purple cauliflower. A central white hexagonal shape contains the text "DISCOVER OUR VEGETABLE VARIETIES". The Syngenta logo is visible in the bottom right corner. On the left side, there is a white box containing the main headline and several paragraphs of text.

**GENETIC INNOVATION  
TO IMPROVE RETURNS  
ON INVESTMENT**

**New innovations in Syngenta vegetable varieties and agronomy can now provide whole crop solutions to improve returns for vegetable growers.**

For growers reaping the rewards, Syngenta's intensive investment in innovative genetics and breeding technologies, our new variety attributes can significantly increase the marketable yield from every hectare.

Along with solutions to help cut growing costs through better targeted use of inputs, it now offers valuable scope to improve growers' returns on investment.

In this catalogue we have introduced a host of new varieties selected to consistently improve yields and field performance, to help you grow sustainable and profitable businesses.

**syngenta.**

**Tags:**

vegetable seeds

MDS

new appointments