

Keep #InContact with agri-news via Syngenta podcasts

Agronomy Issues
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It's been just over three years since our agri-news service, Syngenta #InContact, was launched. This service utilises on-demand technology to deliver monthly podcasts that keep growers and agronomists up to date with the latest tips and hot topics in agriculture.

These podcasts are convenient and accessible – they can be listened to on mobile and tablet devices whilst on the move in a car or tractor cab, or on a computer whilst catching up with office work. The ability to dip in and out of them as pleased also allows listeners to continue with their day and pick up where they left off later.

“The podcast is only ever around 30 minutes long, so it strikes a nice balance between a deeper conversation and succinct information” says new #InContact host, Olivia Warr.

With several segments per podcast, listeners can also tailor the podcast to what is most relevant to them – although with the most current affairs and thought-provoking advice discussed, there is the potential to learn about a variety of stimulating new topics.

Listen to the latest podcast, [Episode 35](#), to hear about this year's beet harvest and future prices with British Sugar's Head of Central Agriculture, Nick Morris. Potato Consultant Simon Faulkner then gives his advice on blight, desiccation and storage. Our very own Technical Specialist for Varieties, Matthew Bull, provides an update on the new Recommended List, and Graham Redman gives his regular update, this month focussing on sustainability.

Access the podcast via our Twitter handle [@SyngentaCropsUK](#) or through our [#InContact website page](#).

Any ideas or topics that listeners want us to investigate or address are welcomed – just contact us through Twitter.

Happy listening!