

Environmental Seed Offers 2022

Syngenta provides a range of great offers for growers to purchase bespoke environmental seed mixtures to support wildlife on farm - at 20% discount. The offers work in partnership with the CFE, ASDA and Kings.

- A spring sown Bees'n'Seeds mix provides valuable late season pollen and nectar, before producing an essential food seed source for many farmland birds.
- An autumn sown, well balanced, Annual Flower Mix, producing season long display of flowers that provides vital pollen and nectar for pollinating insects.
- The Green Headland seed mix, suited for planting on uncropped headlands to support wildlife, improve soil health and reduce potential run-off.

Bees'n'Seeds Mix:



The benefits:

- Provides later season pollen and nectar for bees and other pollinating insects
- AND high production of a range of seeds, to feed many farmland bird species through the winter months
- Grown in conjunction with the Annual Wildflower Mix provides an excellent diversity of habitats
- Provides an ideal canopy for game birds and will complement game cover crops
- Compatible with appropriate herbicide use to control grass and broad-leaved weeds

The offer:

Cost: £66/pack (including delivery and grower guidelines)

Pack size: 20 kg which will sow up to one hectare

Seed rate: 20 kg/ha

Planting time: May to mid-July

Mix contains: mustard, brown mustard, buckwheat, Gold of Pleasure, kale rape, sunflower, phacelia and fodder radish

Operation Pollinator Annual Flower Mix:

A well-established mix, which has proven delivery of hugely valuable pollen and nectar resources.



Flower mix in late May



flower mix in August/September

The benefits:

- A flower mix which is relatively easy to establish and manage, and has a high visual impact
- Specifically mixed to give a season-long flowering period and be cost effective
- Creates an additional ecological asset to perennial margins
- No in-season management required
- As an annual it is flexible to rotate around your farm

The offer:

Cost: £65/pack (including delivery and grower guidelines)

Pack size: 4 kg which will sow up to one hectare

Seed rate: 4-8 kg/ha

Planting time: August to October. Can be spring sown, but dry conditions may compromise establishment and protract the length of flowering season.

Mix contains: crimson clover, red clover, phacelia, native corn flower, native corn marigold and native corn chamomile

Green Headland Mixes:

Soil conditioning, pollinator-friendly seed mixes that allows the headland to be returned in an equal, or often better state that benefits the following crop.

Three seasons of working with ASDA's vegetable and potato growers has proven the benefits of the Green Headland Mix – NOW available for all farmers at a Syngenta subsidised cost.



The benefits:

- Retain and improve soil structure on headlands that are often left bare
- Retain or improve key nutrients
- Reduce the potential risk of soil erosion
- Provide an effective buffer strip next to water courses
- Provide essential pollen and nectar for pollinating insects later in the summer season
- Brassica free mix available
- Can be planted on land that has been put under a Fallow Land option within your EFA

The offer:

Cost: £45/pack (including delivery and grower guidelines)

Pack size: 20 kg which will sow up to one hectare

Seed rate: 20 kg/ha

Planting time: End April to End June

Standard mix: common vetch, oil radish, buckwheat, phacelia and berseem clover

Or **Brassica free mix:** common vetch, linseed, buckwheat, phacelia and berseem clover

To take advantage of these Syngenta's subsidised price offers
and to order your seed*,
call Kings direct on:
0800 587 9797 or
01379 658 135

*Terms and conditions apply – see further information below

Please quote:

	Product code:
Operation Pollinator Annual Flower mix	KOPMIX
Bees'n'Seeds	KBEEOP
Standard Green Headland mix	KIPLGREEN
Non-brassica Green Headland mix	KIPLNB

Terms and conditions

All purchases of seed are subject to Kings standard terms and conditions **and** also the following Syngenta voucher terms:

Limited offer. Available on a first-come, first-served basis. Individual growers limited to a maximum of 15 packs per mix. In redeeming the product codes, you agree that your name, address, email address and contact phone number will be recorded and passed to Syngenta for the purposes of: (i) validating, assessing and auditing new pollinator habitat creation as part of Operation Pollinator and Syngenta's Good Growth Plan; and (ii) to contact you to offer advice relating to the seeds purchased. No financial information will be transferred to Syngenta. Syngenta and its partners will use your information in accordance with Syngenta's privacy policy, which can be found at <https://www.syngenta.co.uk/content/privacy-policy>

For further information please contact: SyngentaKingsEnquiries@frontierag.co.uk

Belinda Bailey - Tel 07436 030 365 or belinda.bailey@syngenta.com;

King's Technical Enquires- Tel 01379 658135; or your local Syngenta representative.

