

Environmental Seed offers 2017

Syngenta, working in partnership with the Campaign for the Farmed Environment (CFE) and Kings have a great offer for growers to purchase bespoke mixtures at a subsidised price to support farm wildlife. An autumn sown, well balanced, annual flower mix producing season long display of flowers providing pollen and nectar for pollinating insects. And, a spring sown mix providing valuable late season pollen and nectar before producing a wide range of seed for many farmland birds.

Bees'n'Seeds:



The benefits:

- Provides later season pollen and nectar for bees and other pollinating insects
- High production of a range of seeds to feed many farmland bird species through the winter months
- Grown in conjunction with the Annual Wildflower Mix provides an excellent diversity of habitats
- Provides an ideal canopy for game birds and will complement game cover crops
- Compatible with appropriate herbicide use to control grass and broadleaved weeds
- Will be beneficial planted on the 'fallow land' option under EFA's

What's the offer:

Cost: £50 /pack (including delivery and grower guidelines)

Pack size: 20kg which will sow up to 1ha

Seed rate: 20kg/ha

Planting time: May to mid-July

Mix contains: mustard, brown mustard, buckwheat, Gold of Pleasure, kale rape, sunflower, phacelia and fodder radish

To order your Bees'n'Seeds call Kings direct on **0800 587 9797** or **01379 658135** and quote product code **KBEEOP**. You will also need a Voucher code, vouchers are available through Syngenta, Kings or the CFE. The offer is limited to a total of 350 packs, available on a first come first served basis; closing date 1st July 2017. Maximum of 15 packs per farm, subject to availability.

Operation Pollinator Annual Flower Mix:

A well-established mix which has proven delivery.



Flower mix in late May



flower mix in August / September

The benefits

- Specifically mixed to give a season long flowering time and be cost effective
- Creates an additional ecological asset to perennial margins
- Fits within EFA's under field margins or fallow land
- No in season management
- As an annual it is flexible to rotate around your farm
- A flower mix which is relatively easy to establish and manage and has a high visual impact

What is the offer?:

Cost: £35 / pack (including delivery and grower guidelines)

Pack size: 4kg which will sow up to one hectare

Seed rate: 4-8kg/ha

Planting time: August – October

Mix contains: crimson clover, red clover, phacelia, native corn flower, native corn marigold and native corn chamomile

To take advantage of this offer call Kings direct on **0800 587 9797** or **01379 658 135**, and ask for the 'Operation Pollinator Annual flower mix' and quote code '**KOPMIX**'.

The offer is limited to a total of 300 packs, available on a first come first served basis; closing date 1st October 2017.

Maximum of 10 packs per farm

For further information please contact: Belinda Bailey: 07436 030365 or belinda.bailey@syngenta.com; King's Technical Enquires: 01379 658135; or your local Syngenta or CFE representative

Terms and conditions

Details of your name, address and contact phone number will be recorded and passed to Syngenta and CFE for the purpose of validating new pollinator habitat creation. By partaking in this offer you agree to the use of this information and to be contacted by Syngenta for future marketing purposes. No information of the financial transaction will be transferred.